

Media Release

Yavapai County Sheriff's Office

Scott Mascher – Sheriff

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April 27, 2016

YCSO Awarded \$6800 State Farm Insurance Grant for Driver Safety Education

On April 19, 2016, Sheriff Mascher was honored to receive a \$6800 check from the State Farm Insurance Company to aid YCSO's driver's safety education programs. The check was presented by State Farm Agent Penny Hubble from the Chino Valley Office.

The monies received will be used in the purchase of equipment and software necessary to produce educational video segments on topics of driver safety with a focus on teenaged drivers. This basic curriculum is already in place as part of YCSO's Right-by-Kids program featuring its mascot, Deputy Do-Right. The ongoing outreach to schools throughout Yavapai County is facilitated by 2 YCSO Law Enforcement Education Deputies (LEED), who provide instruction and safety messages on numerous topics relevant to our youth. Driver safety education is already a critical component of the program with a focus on DUI and distracted driver prevention. Other topics covered by LEEDs include drug prevention, gun safety, bicycle safety, bullying prevention, and stranger safety. The Right-by-Kids program reaches several thousand kids each year from grades K through 12.



From L to R Agent Mike Nache - Prescott Valley, Cathy Trent - Prescott, Deputy Do-Right, Sheriff Mascher, Agent Penny Hubble – Chino Valley and Deputy Scott Reed

For 2016, thanks to the great benefit of this funding, the goal of the "Right-by Kids" team is to produce a series of instructional videos, some featuring 'Deputy Do-Right,' covering critical driving safety topics. The video segments will be used during classroom visits and community events throughout Yavapai County. In the past, videos produced were limited in scope due to inadequate equipment and editing software. It is also intended the videos will be used by educators, including those who home school, and State Farm agents, as part of the outreach involving driver's safety education. YCSO truly appreciates the partnership with State Farm and the goal of preventing driving related tragedies.

Citizens can contact the Yavapai County Sheriff's Office with information or questions at 928-771-3260 or the YCSO website:

www.ycsoaz.gov